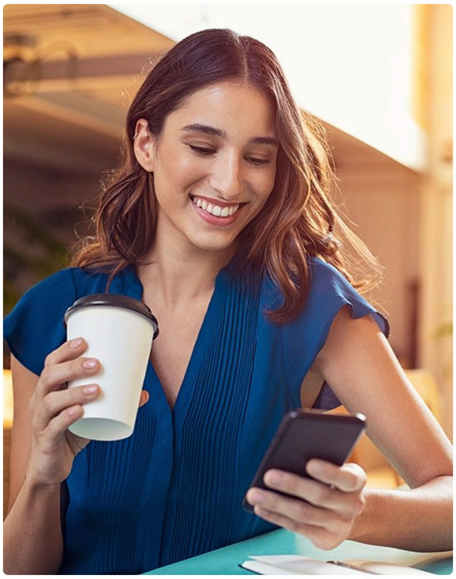
BUSINESS TEXT MESSAGING

Connect with customers through text message.

Attract new customers. Boost sales. Improve customer service. Generate repeat business. All with text messaging.

WATCH DEMO VIDEO



Text anyone, from anywhere.

Text messaging is more than a way to stay in touch with family and close friends. Smart businesses are just starting to realize its ability to bring in new customers, increase sales, enhance customer service, and keep customers coming back.

Two Way Texting

Have a real-time chat over text message. Engage a prospective customer or help an existing one. A keyword or scanned QR Code starts the conversation. Future chats continue in the same thread.

Bulk SMS Messaging

Send a text message to some or all of your customers at once. Communicate important information about your business, introduce a new product, or announce a special offer.

Automated Texts

Put your text messages on auto-pilot. Determine the perfect time to send each text and let SmartConnect do the rest. Schedule months worth of messages in one sitting.

Autoresponders

When someone joins one of your marketing lists, automatically send one or more texts back to them. You determine the content and timing for as many messages as you want to send.

Appointment Reminders

Automatically send subscribers a text message reminder a day or two before their scheduled appointment. Ask them to text a response to confirm, cancel, or reschedule.

Review Requests

People trust reviews more than any advertising you can come up with. Easily send review requests (for Google, Yelp, Facebook, or any other site) to your customers via text.

Contests

Delivered via text message, contests get attention and are easy to create. Customers either reply to your bulk message or text a keyword to participate in a contest of your choice.

Polls

Like contests, SMS polls are a great way to get your subscribers' attention. They're simple and it only takes a second for customers to text a response and have their voices heard.

And much, much more.

See All Features >

SMARTCONNECT
How To Engage Customers
Through
Text Message

Get Your Free Guide:

"How To Engage Customers Through Text Message"

Discover how to use text messaging to create deeper connections with your customers.

DOWNLOAD FREE GUIDE

See All Guides

Simple customer signup.

Asking customers to sign up for your messaging list can be a pain. It seems intrusive, and at worst, annoying. But with SmartConnect, you'll encourage customers to opt-in, without being the bad guy. And you'll stay in touch long after the sale is over.

A texted keyword.

Customers will happily text a keyword to you in return for a discount or special offer. Simply advertise the keyword in your store and on social media and let them take care of the rest. Your subscribers will get something of value and you'll get a way to keep in touch.

LA FIESTA
Mexican Grille
Join Our Loyalty Program!
Text TACOS to 888-555-1741
or scan the QR Code for exclusive deals, free items, and other amazing offers.
Get a FREE APPETIZER just for signing up.

SAMMY'S
Sleep Shop
Join our NEW Loyalty Program!
can this
QR Code.
or Text SAVERS
to 888-555-1741
SAMMY'S Savers
Get exclusive access to special
offers and other amazing d

A scanned QR Code.

In just seconds, you can create a QR Code in SmartConnect. Display it at checkout and include it in your marketing materials and on your website. When a customer scans the code with their phone, they are added to one of your lists. Don't forget to include an irresistible offer!

Learn More >

Not just for opt-ins.

Keywords and QR Codes make customer signup simple. But that's just the start. You can also use them to automate an almost unlimited number of store processes. Speak with new leads, provide instant customer support, request reviews of your products/services, and take your menus online.

Why text messaging?

Text messages have a 98% open rate, 60 times higher than email. And almost all are read within 2 minutes of receiving them. Additionally, 85% of consumers would rather be contacted through text than with a phone call or email. It's really a no-brainer.

Text Message
Today 12:05 PM

It's Taco Tuesday at La Fiesta. 2 for 1 tacos and all you can eat chips from 4pm-8pm. Bring your family and tell your friends. Can't wait to see you!

Text Message
Today 3:05 PM

Summer Sale still going strong at Sara's Styles. Don't miss out on your favorite items! Enjoy 30%-50% OFF! Show this text for an additional 5% OFF.

Text Message
Today 10:31 AM

Thanks for choosing the Harrington Inn. How has your stay been so far? Feel free to reply back with a 1-5 (5 being excellent). We appreciate your feeback.

Text Message
Today 2:01 PM

Visit Bert's Brew and receive a free 12oz. pour of our brand new Double IPA, 'Aperture.' Must show text. Hurry, offer expires 04/21/20.

Text Message
Today 9:31 AM

You have an appointment scheduled with Dr. Keith Horton tomorrow, September 13, at 2:30PM. Text 1 to confirm, 2 to cancel, or 3 to reschedule.

Text Message
Today 12:27 PM

Thanks for using Byrd's Haul Away. If you're satisfied with our service, Reply 1 for a Google Review, 2 for a Yelp Review or 3 for a Facebook Review.

It works with almost any type of business.

- Restaurants
- Real Estate
- Car Dealerships
- Dance Studios
- Events
- Radio Stations
- Staffing/Recruiting
- Schools
- Retail
- Fitness/Gyms
- Spas/Salons
- Golf Courses
- Hotels/Hospitality
- Grocery Stores
- HVAC Providers
- Dispatch & Logistics
- Medical/Dental Offices
- Cities
- Churches
- Insurance
- Laundromats
- Food Trucks
- Bars/Breweries
- eCommerce

CENTRAL PARK cppac PERFORMING Arts CENTER

Texting customers during COVID-19.

Learn how the Central Park Performing Arts Center in Largo, Florida is using SmartConnect to reach their customers during the pandemic.

Learn More >

Trusted every day by these companies.

CITY OF LARGO

The COFFEE MILL LARGO, FLORIDA

BRMATTRESS OUTLET

THE HOTEL ZAMORA

IBERIAN ROOSTER COLONIAL PORTUGUESE FUSION

StarStruck Dance Studio

Reach customers wherever they are.

Attract new customers. Boost sales. Improve customer service.
Generate repeat business. All with text messaging.

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Call or text 727-463-9987
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