QR CODES

Simplify customer interactions.

QR Codes make it easier for customers to interact with your brand. Attract new customers, boost sales, improve customer service, and generate repeat business with SmartConnect QR Codes.

WATCH DEMO VIDEO

Automate useful tasks.

Many thought they were dead, but over the last couple of years, QR Codes have made a huge comeback. Short for ‘Quick Response Code,’ a QR code is similar to a bar code, but stores more data in a much smaller space. When scanned with a smartphone, QR Codes can perform a number of convenient actions, automatically.

Create a Text Message

Composes a text message of your choice, to be sent to a phone number of your choice. An easy way for customers to sign up for your list or loyalty program.

Open a Website

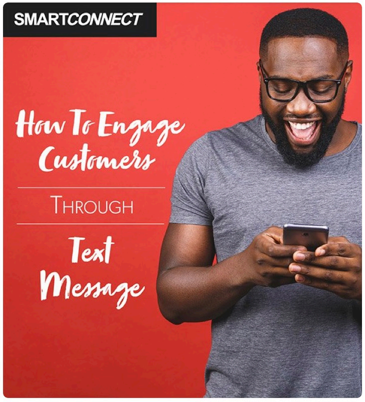
Customers will receive a confirmation prompt to open a website of your choice. Perfect for sending them to online menus or your app download page.

Access a Google Map

Opens a specified address in Google Maps. This option is great for providing quick driving directions to your business or advertising your Google My Business page.

Sign Into WiFi

Logs customers into your Complimentary WiFi. Much easier than having them search your store walls for the password, or worse, getting up to ask you for it.



Get Your Free Guide:

"How To Engage Customers Through Text Message"

Discover how to use text messaging to create deeper connections with your customers.

DOWNLOAD FREE GUIDE

See All Guides

Limited only by your creativity.

QR Codes are more useful than ever. Why? Because smartphone technology has finally caught up with QR Code technology. Most phones have a built-in QR Code scanner, making the entire process seamless. QR Codes are also touchless, which has increased their popularity during COVID-19. Here are just a few ways that QR Codes help you engage customers and improve their experience with your business.

Simplify Brand Discovery

Attaching QR Codes to all of your marketing materials simplifies the discovery process of your brand. Include QR Codes on your in-store signage, social media posts, website, and text campaigns. One quick scan and potential customers are taken to a page on your website (or to other content) where they can learn more about the products and services you provide.

Increase List Signups

QR Codes make it easy for customers to sign up for one of your lists. Instead of slowing down the checkout process by asking for their contact information, casually mention your text messaging list, birthday club, or loyalty program and explain that they just need to scan the QR Code to join. Include a special offer as extra encouragement. It's quick and non-intrusive.

Give Your Business Cards Life

Including a QR Code on your company business cards just makes sense. When the code is scanned, the employee's contact information is added to the prospect's contacts list on their phone. Or, you can send them to a web page containing more information about the employee, including a way to schedule an appointment with them using their online calendar.

Provide Instant Support

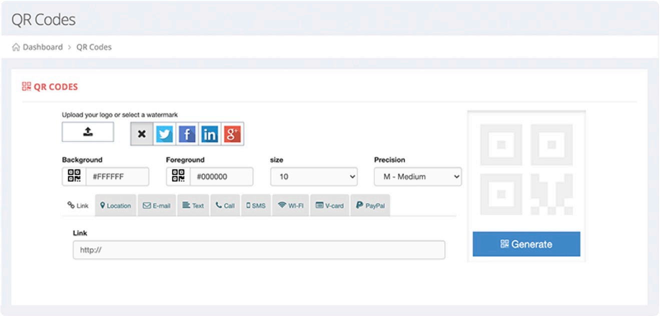
QR Codes are perfect for providing instant support for products/services that customers have purchased from you. Include the QR Code on the product packaging and on their printed or digital receipt. When the code is scanned, it automatically composes a text message for the customer. When sent, a real-time, two way chat is initiated with one of your support representatives.

Take Your Menus Online

Due to the threats of COVID-19, online menus are surging in popularity. Being touchless, they provide a safer and more comfortable way for diners to see the items you have to offer. Include the QR Code on a table tent, along with instructions for using the online menu. When scanned, customers are taken to your website where they can view the entire menu.

Request Online Reviews

Include a QR Code on your printed or digital receipts (or anywhere else) requesting a review of your products, services, or business in general. When a customer scans the code, it will automatically compose a text message on their phone, that when sent, will prompt an auto response from your business requesting a review on Google, Yelp, Facebook, or review service of your choice.



Background: #FFFFFF
Foreground: #000000
size: 10
Precision: M - Medium
Link: http://

Create in seconds.

Making your own QR Code in SmartConnect takes just seconds. To start, determine what you want the QR Code to do when it is scanned. Should it compose a text, open a website, write an email, logon to WiFi? Then enter the appropriate information and click Generate.

Learn More >

Try scanning one yourself.

To see how it works, scan the QR Code below. First, access the camera app on your smartphone. Then, focus the camera on the QR Code below. It will automatically recognize the code and scan it. A notification will appear, confirming that you want to send a text message to us. Tap the notification and follow the instructions.

To Unsubscribe – Reply 'STOP' to any message you receive.
For Help – Reply 'HELP' anytime.
Your privacy is always protected and your information will not be shared.
Message & Data Rates May Apply
Powered by SmartConnect

It works with almost any type of business.

- ✓ Restaurants
- ✓ Appliance Stores
- ✓ Salons
- ✓ Furniture Stores
- ✓ Cleaners
- ✓ Car Washes
- ✓ Bakeries
- ✓ Electronics Stores
- ✓ Hearth/Patio Stores
- ✓ HVAC Providers
- ✓ Nutrition Stores
- ✓ Mattress Stores
- ✓ Auto Shops/Dealers
- ✓ Spas
- ✓ Health/Skin

CENTRAL PARK
cppac
PERFORMING
Arts CENTER

Reaching customers during COVID-19.

Learn how the Central Park Performing Arts Center in Largo, Florida is using SmartConnect to reach their customers during the pandemic.

Learn More >

Trusted every day by these companies.

CITY OF LARGO

The COFFEE MILL
LARGO, FLORIDA

BRMATTRESS OUTLET

THE HOTEL ZAMORA

StarStruck Dance Studio

IBERIAN ROOSTER
COLONIAL PORTUGUESE FUSION

Reach customers wherever they are.

Attract new customers. Boost sales. Improve customer service.
Generate repeat business. All with text messaging.

WATCH DEMO VIDEO

Get Free Guide

Request a Demo

Contact Us

EXPLORE
- Features
- Pricing
- Watch Demo Video
- Request a Demo

CONTACT

Call or text 727-463-9987
or email us.

4625 East Bay Drive Suite 201
Clearwater, FL 33764

FOLLOW US

OTHER
- Blog
- About Us
- Privacy Policy
- Terms of Service

Copyright 2021 Smartwerks, Inc.